

US Census Data Tool Cheat Sheet

1. Getting Started

- Access the Tool: Visit data.census.gov.
- Sign In: Optional, but signing in allows you to save your searches and preferences.

2. Searching for Data

Basic Search:

- o Use the search bar to type keywords (e.g., "population," "income," "housing").
- o Filter results by clicking on filters such as "Geography," "Topics," and "Years."

Advanced Search:

- Click on "Advanced Search" to refine by specific variables, datasets, or geographies.
- Utilize "Search Criteria" to include multiple filters.

3. Navigating Results

• Data Tables:

- Browse through data tables and view detailed statistics.
- Use "Table View" to see the full dataset or "Map View" for a geographical representation.

Visualizations:

Click on "Visualize" to create charts and graphs from the data.

Download:

Click "Download" to export data in CSV, Excel, or PDF formats.

4. Understanding Geographies

Geography Filters:

- Select geographic areas like states, counties, cities, or ZIP codes.
- o Use the "Geography" filter to refine your data to specific regions.

• Custom Geographies:

o Create custom geographic boundaries if needed.

5. Accessing Specific Data Sets

American Community Survey (ACS):

o Provides detailed demographic, social, economic, and housing statistics.



• Decennial Census:

o Offers comprehensive data every ten years on population and housing.

• Economic Census:

Details business and economic data.

6. Key Features

- Quick Facts: Provides summary statistics for selected geographies.
- Comparative Data: Compare data across different geographies or time periods.
- Data Profiles: Access profiles with detailed demographic and economic information.

7. Tips for Efficient Use

- Save Searches: Create and save custom searches for future reference.
- Use Filters Wisely: Narrow down results using filters to find relevant data faster.
- Regular Updates: Check for the latest data releases and updates.

8. Help & Support

- Tutorials & Guides: Visit the Census Data website's tutorials.
- **Contact Support:** Reach out to Census Data support if you have specific questions or need assistance.